

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Warmer

# The Greatest August Furniture Sale That Ever Came From Having the Goods the People Want

## The Sun Mounting in the Sky Uses No Drum

to announce its approach, but every flower at its coming is lit with smiles over all its face.

The blossoms on the trees wave a welcome. The tiny seeds of field and forest, like the mangroves, fly with the wind and plant themselves, warmed into new life by the mothering sun.

Some people that appear to be doing but little with their lives are doing more than we know.

[Signed] *John Wanamaker*  
August 4, 1921.

## Final Prices on Summer Millinery

All that is left of the originally moderate-priced millinery is now marked to literally next to nothing for quick clearance.

There are red tables, green tables, pink tables, black-and-white tables, blue, brown—no trouble at all to find just the color you want.

Values are astonishing. Think of picking up a pretty little ribbon sports hat for \$2—or a soft little crush hat you can wear all Winter for the same price. Some are even lower. None is now more than \$5—though many were two and three times that.

Of course, the prices are ridiculous, but we want room for the new hats coming in.

## We Call This the Utility Frock for Women

because it is such a generally all-around useful dress.

It is a sleeveless dress of fine quality jersey, in three attractive models. All of them are silk braided, but they show little differences in the line of the neck, the pockets and the trimming.

It may be chosen in white, tan, brown, henna, navy, taupe or sand color.

With it may be worn a guimpe or a blouse. And one of the best things about it is its surprisingly modest price of \$13.75—which for a dress so well cut and made, and so good looking, is nothing short of remarkable.

AND nothing but the fact that it brings the goods that people want could make it as great a sale as this.

The marvelous growth of Wanamaker furniture sales is a sure and unmistakable sign that the people want furniture of the genuinely good kind.

In the August Sale that we are now holding that fact is finding a marvelous illustration.

It is a sale of economy based on quality. Economy in the price is made good by quality and character in the merchandise.

Taking the stock as a collection, the prices quoted are the lowest at which furniture of such excellent and desirable quality has been offered in such unrivaled assortment in several years.

The sale is incomparable in everything that can make a sale really helpful and beneficial to people who need good furniture at unimaginary savings.

In range and variety of selections no other sale comes within comparative distance of it.

if we were asked what is its strongest

point we should find it hard to say, because it is so strong in every point.

But it is particularly strong in the fact that the furniture itself is of the likable kind, the kind the people recognize as good to look at, good to live with and above all safe to invest in.

A sale backed to the limit with furniture of that kind at the lowest prices cannot help being the greatest sale, because the people are sure to make it such.

They are surely doing it now, much to their advantage.

## "Mimi" and "Mermaid" Dresses in Crepe de Chine at \$16.50



These are two of our most popular silk frocks for young women.

"Mimi" is a soft, full-bloomed dress with narrow ribbon sash, ribbon binding and loops at neck and sleeves.

"Mermaid" is a simple straight-line frock with rows of fagoting, and six little fluttering panels—three down each side.

We have both models in heavy crepe de chine or Canton crepe at \$25 and \$28.50.

Now here they are duplicated in a lighter weight, but still very good quality crepe de chine at \$16.50 each.

Navy blue or a warm and becoming brown shade, and in sizes from 14 to 20.

(Young Women's Store, Second Floor, Chestnut)



## Beautiful Glassware From Czecho-Slovakia

There is something very Bohemian about the shapes and designs of these lovely pieces. Many of them show odd gold pattern traced on a blue background—candlesticks, compotes, vases, candy jars and plates, \$6 to \$32.50.

Hand-engraved candy jars, with quaint designs of flowers or animals in color, \$3.50 to \$50.

(Fourth Floor, Chestnut)

## Kennebec Canoes and Rowboat Motors

Still good selection in 16, 17 and 18 ft. Kennebec canoes.

Kennebec models, \$77.50 to \$100.50; Kineo models, \$79 to \$103; torpedo models, \$97.50 to \$120.50; outboard models, \$90 to \$112.

Callie five-speed motors with magneto ignition, \$110.

Callie Liberty drive motors with battery ignition, \$75.

Evinrude motors with magneto ignition, \$110.

(The Gallery, Juniper)

## A Baby's Crib

should be wire-screened, with screen top, and should have soft springs and rubber-tired wheels. Our white-enamelled cribs fill all these requirements, and, even better, they are now offered at half price, \$5.

Mattresses to fit, \$3.

(Seventh Floor, Market)

## Week-Enders, Please Note

that many toilet articles have been especially marked; for instance:

Tooth brushes, 15c and 25c each.

Nail brushes, 18c and 45c each.

Hair brushes, 50c and 75c each.

Violet bath tablets, 10c each; \$1 a dozen.

Cocoonet oil shampoo, 25c bottle.

Benzoin, glycerine and rose-water, 20c a bottle.

Rose and almond cream, 15c.

(Main Floor, Chestnut)

## 500 Umbrellas Will Be Re-Covered

for \$1.60 in a good, durable cotton cloth. Tape edge. Any-sized umbrella (but only 500!) finished inside a week.

(Main Floor, Market)

## Mottled and Rainbow

—they're only the names of two new sewing baskets in the Oriental Store, and are as pretty as their names suggest. Round, with rings and tassels, 75c to \$2.

(Fourth Floor, Chestnut)

## Popular White Silks in Excellent Choice

White silks are in such high favor just now that customers will be interested by the particularly attractive showing of these goods, which we are making.

There are crepes de chine, 40 inches wide, at \$2, \$2.50 and \$3.50 a yard.

Canton crepe, 40 inches wide, at \$4.50 and \$5 a yard.

Japanese habutais, \$1 to \$3, in the 36-inch width.

White silk broadcloths, 32 inches wide, good for men's shirts, as well as for women's wear, at \$2.25 a yard.

White silk pongee, 38 inches wide, at \$4 a yard.

All of these goods are excellent for waists, dresses, linings, separate skirts—anything for which white silk is needed.

(First Floor, Chestnut)

## Every Organdie Frock for Young Women Wears a Lessened Price

They are like bright-colored blossoms in their glass cases, and most of them as fresh as the day they arrived.

White and yellow and mauve, fiery blue and rose, burnt orange, jade—all the colors of the rainbow.

No need to tell a girl what such pretty frocks are good for.

But it may interest her to know that she can have any one of them now at the greatly lowered prices of from \$10 to \$39. Sizes are 14 to 20.

(Second Floor, Chestnut)

## 200 Brushed Wool and Knitted Capes at Half and Less, \$15

Added to our own remainders of these soft, warm cloaks is a maker's clearance of equal quality.

On every one we have put a final price of \$15.

Not one in the lot but has been regularly selling for double that price and some for three times as much. That gives an idea of their quality.

They are both cape and dolman shapes, of brushed wool or of knitted wool in pale blue, white, black, and black-and-white, gray, tan, navy, henna, brown and some novelty combinations.

To be sure of your color choice it will be well to see them early.

(First Floor, Central)

## Small Children's Coats for Small Prices

Coats of serge, velour and cheviot, in plain colors, colored checks, and black and white checks. Many styles, too. Some with box pleats and leather belts, others made on raglan lines.

\$7 to \$16.50, in two to six year sizes.

(Third Floor, Chestnut)

## New and Better Bath Towels at \$1 Each

One of the best men in the business set about making the best Turkish bath towels to be had anywhere at the regular retail price of \$1 each.

The first of these towels go on sale tomorrow and when you see them we believe you will say with us that the maker has achieved his purpose.

They are exceptionally heavy, full bleached, made of two-ply yarn, in size 27x48 inches, some with blue, some with pink borders, all made with neatly hemmed ends.

(First Floor, Chestnut)

## Like Old Times to Have Jap Lanterns

Once upon a time we had them—three years ago, to wit—and now again they bob merrily across the Toy Store, in the cheer of their bright colors. 25c, 50c and 75c each.

(Seventh Floor, Market)

## The Best Time to Buy Mattresses Is Now

The same thing is true as regards pillows, bolsters and bedspreads.

We are offering our entire stock of these goods in the August Sale at reductions of 20 to 25 per cent.

You can take your choice of any of the several grades of clean, warranted hair and of all the good grades of standard tickings in our stock, and we will make the mattresses to order in any size desired at the reduced August price.

We make upstereed box springs to order at the same rate of saving.

All the most desirable grades of cotton mattresses, feather pillows and bolsters are offered at special August reductions.

Now is the time to buy.

(Sixth Floor, Chestnut)

## The New Sweater-Blouse of Tricolette

As an overblouse or as a sweater it looks equally well. Made of good silk tricolette in navy, white or black, with a becoming collar, short sleeves, pockets, a tie-belt, and a button-and-loop fastening a few inches down the front. There's many a skirt it will transform into a complete dress. Price, \$8.75.

Another new overblouse, exactly right to wear with white silk or satin skirts, is of white silk or satin, ornamented with georgette, Valenciennes lace and fine tucks. Wonderfully nice for \$8.75.

(Third Floor, Central)

## New Silk Underthings

Simple little camisoles of crepe de chine with three rows of hemstitching around the top, and shoulder straps, at \$2.50. Black, white or navy.

Camisoles of white wash satin with lace tops at \$2.50; and a tailored model with built-up shoulder at \$3.

Flesh crepe de chine envelope chemises in hemstitched and tucked tailor model, \$3.50.

(Third Floor, Central)

## Women's Better Shoes Down to \$4.75, \$6.75 and \$7.75

Shoes at \$4.75 include oxfords of dull black or tan leather or brown kid, with Cuban heels; two-strap pumps of dull black or tan leather with military heels.

Shoes at \$6.75 include two-eyelid ties of black or tan leather with Cuban heels; oxfords of brown kid, black or tan calf; one-strap slippers of tan calf or brown kid with Louis heels—tongue pumps of tan leather or gray suede.

Shoes at \$7.75 include oxfords of black kid or tan calf; one-strap slippers of gray suede and black leather in combination, with baby French heels.

## Children's Better Shoes Now \$2 to \$3.75

Tan leather sandals, sturdy oxfords of tan or black calf, black patent or dull leather slippers; white canvas slippers.

(First Floor, Market)

## The Most Popular Bathing Suit Is Silk Poplin

So many women want them we find it hard to get enough. A new shipment just in includes the prettiest we have ever had.

The poplin is as fine and supple as satin. They are all black, or black with a touch of white or blue or green.

Among the six styles some have bloomers and some do not.

One buttons all the way down the front, others on the shoulder only. One is finely knife pleated. One is embroidered.

Their prices are \$9.50, \$10 and \$12.50.

(First Floor, Central)

## Heavy Silk Sports Hose, "Seconds" at \$2.50

300 pair of women's heavy all-silk, full-fashioned sports stockings at half the price of first-grade goods.

In two-color mixtures with vertical stripes.

Smart and serviceable.

(West Aisle)

## Lightweight Madras, Special at 19c

A good quality madras for making dresses, waists, bungalow aprons, and men and women's underwear. Fancy striped in light patterns.

(West Aisle)

## Shadow-Proof Petticoats of White Wash Satin

One model at \$5 has double panels front and back. Others at \$5.50 and \$6.85 achieve the same result with a hem that is doubled to the hipline.

All are on close-fitting elastic bands, and simply hemstitched at the bottom.

(Third Floor, Central)

## Streamers Are Flying

from children's straw hats—because they have been reduced. In white, brown, black, some with cunning flower trimming which would charm the heart of any child. 65c to \$1.

(Third Floor, Chestnut)